

3 Big Presentation Mistakes that Cost You Sales

(And what to do about them)



- Do you find it Challenging to Make your Voice Heard in a Business Situation?
- Are you unsure about how to get Funding or Support when you make a Presentation?
- Is Stage Fright stopping you?

Join Elizabeth Bachman as she shares her 30+years of Communications and Leadership expertise. With personalized attention to issues that are specific to you and your company, Elizabeth gives you and your team *specific exercises and techniques* to improve your communications.

You will learn:

- The 3 Biggest Reasons even Smart, Savvy Presenters Don't Get the Results they Want when Presenting
- How to Feel at Ease in Any Situation
- How to Get Investors or Prospects to WANT to Give You Money!

When you want to make a difference, not just a point.

ELIZABETH BACHMAN Strategic Speaking for Results

Elizabeth Bachman is the go-to person for advanced level training in **Speaking, Presentation Skills, Sales** and **Leadership**. With a lifetime spent perfecting the art of presenting, she helps high-level clients master a message that brings * the Funding they need, * the Allies they want and * the Recognition they deserve.

A sought-after speaker and strategist in Silicon Valley and globally, Elizabeth works with leaders and influencers who need to become concise and compelling presenters. She helps them present as smart, down-to-earth, loose, friendly—even funny—and still be taken seriously.

As an opera director, Elizabeth spent over 30 years directing such luminaries as **Luciano Pavarotti & Placido Domingo** in more than 50 operas around the world. Fluent in 5 languages, she brings that global experience to her clients.

Speaking * Training * Consulting:
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*All content can be custom-tailored to your group. Workshops range from 30 minutes to a full day.

WHAT CLIENTS SAY:

I had no idea there was so much strategy involved in public speaking. Since Elizabeth, my speeches have more than tripled my audience engagement & response. —R. Owens, Central Branch Manager, US Bank

WHAT PEOPLE WHO BOOK ELIZABETH SAY:

Elizabeth is a genius at creating a genuine connection with the audience and helping the "brainiacs" learn how to be concise and compelling communicators. - — K Byrne, Watermark Conference for Women