

# The Woman in the Middle

## Management Communication for Leaders who must Walk the “Respected vs. Bossy” Tightrope



- Do you find it challenging to be heard?
- Are you afraid you're boring people in meetings?
- Do you have to work twice as hard as others to get people to do what you need them to do?

Join Elizabeth Bachman as she shares her Communications and Leadership expertise from 30+ years of being a woman in a male-dominated field. With personalized attention to issues that are specific to you and your company, Elizabeth gives you and your team *specific exercises and techniques*.

You will learn how to:

- Be heard and treated with respect, whether managing down or managing up.
- Influence your listeners to take action on what you have to say.
- Be RECOGNIZED as the leader you are!

**When you want to make a difference, not just a point.**

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## ELIZABETH BACHMAN Strategic Speaking for Results

**Elizabeth Bachman** is the go-to person for advanced level training in **Speaking, Presentation Skills, Sales** and **Leadership**. With a lifetime spent perfecting the art of presenting, she helps high-level clients master a message that brings \* the Funding they need, \* the Allies they want and \* the Recognition they deserve.

**A sought-after speaker and strategist in Silicon Valley and globally**, Elizabeth works with leaders and influencers who need to become concise and compelling presenters. She helps them present as smart, down-to-earth, loose, friendly—even funny—and still be taken seriously.

As an opera director, Elizabeth spent over 30 years directing such luminaries as **Luciano Pavarotti & Placido Domingo** in more than 50 operas around the world. Fluent in 5 languages, she brings that global experience to her clients.

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**Speaking \* Training \* Consulting:**  
415 370-4214 • [elizabeth@elizabethbachman.com](mailto:elizabeth@elizabethbachman.com)

\*All content can be custom-tailored to your group. Workshops range from 30 minutes to a full day.

WHAT CLIENTS SAY:

***I had no idea there was so much strategy involved in public speaking.***  
*Since Elizabeth, my speeches have more than tripled my audience engagement & response. —R. Owens, Central Branch Manager, US Bank*

WHAT PEOPLE WHO BOOK ELIZABETH SAY:

***Elizabeth is a genius at creating a genuine connection with the audience and helping the “brainiacs” learn how to be concise and compelling communicators. — K Byrne, Watermark Conference for Women***